

RAHUL MADAN

Product Manager

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Summary

Product Manager with 4 years in consumer gaming, agritech and field service tech, who works from first principles and builds with AI. Designed, coded and shipped 3 iOS apps solo in 2026 using Claude Code and Codex, from spec to App Store. An explorer at heart, based in Bangalore and available to join immediately.

Product Building & Travel

Solo Product Builder

Apr 2026 – Present

- **Naam**: a devotional focus app where chanting earns time on blocked apps, via Apple's Screen Time APIs & SwiftUI
- **Memento.sky**: a private journal of people you meet, shown as stars in a night sky, with no sign-in & iCloud sync
- **Divvi**: splits bills without asking friends to sign up, sharing a receipt image, with no accounts or backend

Travel & Volunteering

Feb 2026 – Jul 2026

- Taught English to **200+ students** as a volunteer teacher in Vietnam for a month, placed via Worldpackers
- Backpacked solo through 15 towns in Vietnam, then spent a month in silent Vipassana at a monastery in Chiang Mai

Professional Experience

Product Manager - Eureka Forbes Ltd

Aug 2025 – Feb 2026

India's leading water purifier brand, building digital service infrastructure at scale

Bangalore, India

- Designed incentive dashboard for 5K+ technicians, improving on-slot completion by **20%** and engagement by **40%**
- Redesigned mandatory service model for **1.46M customers**, with projected **Rs. 22cr savings** via pull-based booking
- Owned the Digital Service roadmap, covering the technician app and a CRM managing **360K+** monthly work orders
- Launched face verification for field technicians & device checks via Azure Face API and an in-house CV model

Product Manager - Vegrow

May 2024 – Feb 2025

B2B fruits marketplace connecting farmers with buyers, through tech-driven matchmaking

Bangalore, India

- Launched Vegrow's Android/iOS app, onboarding **80%** of active customers & managing **1,500+ monthly orders**
- Developed an in-app chatbot to facilitate direct quality issue reporting, **reducing resolution time by 66%**
- Integrated MoEngage for FruitX and Vegrow, **increasing user engagement by 25%** via targeted campaigns
- Launched an Export Order Management System, **reducing order creation time by 60%**

Associate Product Manager - Head Digital Works

Jan 2022 – Apr 2024

Online Real Money Gaming company with products including A23 and Cricket.com

Hyderabad, India

- Led the end-to-end delivery and launch of the A23 Poker app, reaching **30K+ MAU** across Android, iOS & web
- Designed and launched a multi-tier loyalty program, driving a **20% boost in revenue**
- Optimised onboarding for new A23 Poker players, improving the registration-to-gameplay **ratio by 25%**
- Built a fraud detection & mitigation system that flagged **10K+** suspected fraudulent users

Education & Certification

Indian Institute of Technology Guwahati

2017 – 2021

Bachelor of Technology

Guwahati, India

APM Fellow – Nextleap (*Top 100 of 400+ fellows*)

Oct – Nov 2021

Skills & Tools

Product: Roadmapping, User Interviews, A/B Testing, Funnel Analysis, Market Research, Wireframing

Analytics & Design: CleverTap, MoEngage, Google Analytics, SQL, Excel, Figma, Jira, Confluence

AI & Building: Claude Code, Codex, Cursor, SwiftUI, Xcode, RevenueCat, Lovable, Bolt, n8n